

# ENVIRONMENTAL SUSTAINABILITY

Environmental sustainability means using natural resources responsibly, without wasting them, so that they remain available for future generations. It means reducing pollution, recycling, saving energy, and caring for our environment to live in a healthy and clean place.



# WASTE



Every year, we produce billions of tons of waste, many of which — made of non-biodegradable materials (such as plastic and metals) — remain in the environment for centuries, polluting soils, rivers, and oceans.

**Reducing consumption, reusing, and recycling** are fundamental practices to limit environmental impact.

It is a challenge that requires everyone's commitment to build a more sustainable future.



# REDUCE

Reducing waste means less pollution, less wastefulness, and greater respect for the environment.

It means consuming wisely, reusing what can have a second life, and recycling correctly what we throw away.

**Every small daily action makes a difference: choosing products with less packaging, using a reusable bottle instead of plastic ones, sorting waste properly.**



# REUSING

Reusing an object is not just an alternative to recycling, but the first step toward a more sustainable economy.



Every time we reuse an object, we reduce waste and save resources, because there is no need to produce a new product — saving energy and raw materials.



**Reuse** is a concrete action that each of us can take to reduce environmental impact and actively contribute to a more responsible use of resources.

IF YOU CAN'T REDUCE



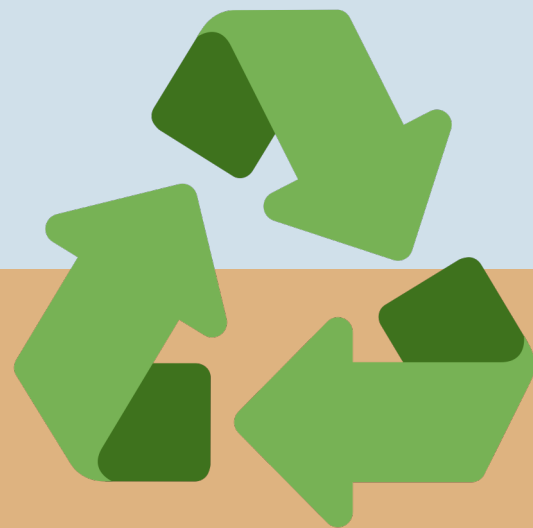
# RECYCLING



**Recycling** means turning waste into new resources instead of wasting them.

Paper, plastic, glass, metals, and organic waste, if collected properly, can become new products again. This way, we reduce landfill waste, save energy and raw materials, and protect the environment.

Every time we recycle, we make a responsible choice for the present and for the future of our country.





# REDUCE, REUSE, RECYCLE

Reduce, reuse, and recycle are not just good habits: they bring tangible benefits for the environment, the economy, and society.



## ENVIRONMENT

Recycling and reusing help save energy and protect ecosystems and biodiversity. Less waste in landfills means less pollution and lower consumption of natural resources such as water, wood, oil, and minerals.

## ECONOMY

Reducing waste also lowers disposal costs and allows us to recover materials that can become new resources. Furthermore, recycling and the circular economy create new job opportunities in innovative and sustainable sectors.

## SOCIETY

A cleaner environment makes our towns and cities more beautiful and livable, strengthens civic sense, and fosters mutual respect. Educating about reuse and recycling also means passing on values of responsibility and care for the future to the next generations.

# EVERY SMALL GESTURE COUNTS!

Each of our action has an impact!  
Let's make the difference!



**Reduce**  
*Reuse*  
**Recycle**



Comune di



San Rocco al Porto



EcoPillola n.0 a cura degli Assessorati Ambiente e Decoro urbano